

Emilie C.

Creative Designer

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[View my linkedin profile](#)

ABOUT ME

Originally from Paris, I now live near Manchester with my family after enjoying the London life for 10 years.

I'm an experienced creative designer. I love working on various projects across print, digital, branding, videos and UI/UX design, from start to finish. Working with a dynamic and innovative team and sharing knowledge with colleagues from different expertise is very important to me. I love managing a team and get involved together as a team in a project from beginning to end.

CERTIFICATION

2019
Adobe After Effects and Animations
University of Arts London
Intermediate

2018
UXQB® Certified Professional
for Usability and User Experience
Foundation level

EDUCATION

2011
Professional License

2009
Art School Level

2010
Graphic design License

2007
Pre-Art School

LANGUAGES

English (fluent)
French (mother tongue)

MY EXPERIENCE

2021-Present

Senior designer & Studio Manager

Travel Counsellors / Manchester / UK

- Working on campaigns strategy and strategy for design projects
- Designing marketing campaign creatives from beginning to end
- Projects management and workload management
- Managing a team of graphic designers
- Working with external agencies on rebrand design assets and projects
- Optimising the brand websites with UX research
- Creating visual identity, signages, presentations, for big events
- Creating social media assets
- Designing print adverts, brochures, merchandise and marketing templates
- Supporting the head office teams with internal design projects

2018-2021

Senior designer & UX

Adecco Group / London / UK

- Creating print, digital and videos assets for all Adecco Group brands
- Optimising brand websites (user research, wireframes, prototypes)
- Developing and supporting creatives marketing campaigns
- Implementing rebrand design assets
- Annual conference design (visual identity, presentations deck, signage, merchandise, website, emails, invites ect..)
- Managing a team of graphic designers

2014-2018

Midweight graphic designer

Adecco Group / London / UK

- Creating print and digital marketing collaterals for 5 of the leading Adecco Group brands, acting as brand guardian for each brand.
- Producing high quality designs for marketing materials such as videos, logos, posters, signage, merchandise
- Designing and coding of website assets for each brand

2012-2014

Graphic designer

BigChoiceGroup / London / UK

- Creating websites, e-mags and visual identities for BigChoice brands
- Designing Apps for iPad, iPhone and Android
- Designing and coding e-mail and newsletters (HTML/CSS)
- Designing marketing collaterals for BigChoice brands and for clients

2011-2012

Freelance designer

- Designing websites, creating visual identities and producing marketing collaterals for several clients

2009-2011

Graphic designer

Le Lou du Lac Communication / Paris / France

- Designing and coding the company websites
- Creating books layout, magazines, posters and signages

2008-2009

Junior graphic designer

PagesJaunes / Sèvres / France

- Designing internal newsletters and marketing collaterals

MY EXPERTISE

Branding

Graphic design

Web design

Marketing

HTML/CSS

UI/UX

Video editing

Motion design

Team & Projects

management